

PRIVACY AND DATA PROCESSING NOTICE

for the use of the www.ebkeksz.hu website and purchases made in the webshop

Effective: [date]

1. Details of the Data Controller

Company name: Superjuice Kft.

Registered office: 1148 Budapest, Örs Vezér tere 3. 2/13.

Represented by: József Felber, Managing Director

E-mail: hello@superjuice.hu

Phone: +36 20 209 9009

Website: www.ebkeksz.hu

(hereinafter referred to as the “Data Controller”)

The Data Controller operates the EBKEKSZ webshop.

2. Legal basis of data processing

Data processing is carried out in particular based on the following legislation:

Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR)

Act CXII of 2011 (Infotv.)

Act CVIII of 2001 (E-commerce Act)

Act C of 2000 (Accounting Act)

Act CXXVII of 2007 (VAT Act)

Act V of 2013 (Civil Code)

Act CLV of 1997 (Consumer Protection Act)

3. Scope of personal data processed

3.1. During website visits

- IP address
- browser type
- time of visit
- technical log data

3.2. In case of contact

- name
- email address

- phone number (if provided)
- content of the message

3.3. *In case of purchase*

Basic data:

- last name, first name
- email address
- phone number

Billing data:

- billing name
- billing address
- tax number (where required by law)

Shipping data:

- shipping name
- shipping address

Payment-related data:

In the case of online bank card payment, card details are not received by the Data Controller.

4. Purpose and legal basis of data processing

4.1. *Purchase*

Purpose:

- order fulfillment
- invoicing
- organizing delivery
- customer service communication
- compliance with legal obligations

Legal basis:

- performance of a contract (GDPR Article 6 (1) b)
- compliance with legal obligation (GDPR Article 6 (1) c)

4.2. *Contact*

Purpose:

- responding
- business coordination

Legal basis:

- consent of the data subject
 - legitimate interest of the Data Controller
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5. Data retention period

- Accounting documents: 8 years (Accounting Act)
 - Civil law claims: 5 years (Civil Code)
 - Contact data: up to 180 days
 - User account: until deletion
 - Inactive account: deleted after 180 days
 - Incomplete order: 1 day
 - Deleted/erroneous order: 180 days
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6. Data processors and recipients

For the provision of services, the Data Controller engages the following partners:

Hosting provider

Nethely Kft.

Registered office: 1115 Budapest, Halmi u. 29.

Tax number: 23358005-2-43

Phone: +36 1 800 1500

E-mail: info@nethely.hu

Task: providing and operating the website hosting.

Courier services

Palóc-Termék Kft.

Registered office: 1148 Budapest, Örs Vezér tere 3. 2/13.

E-mail: futar@superjuice.hu

Phone: +36 20 209 9009

GLS General Logistics Systems Hungary Csomag-Logisztikai Kft.

Registered office: 2351 Alsónémedi, GLS Európa u. 2.

Tax number: 12369410-2-44

Phone: +36 29 886-688

E-mail: connect@gls-hungary.com

Task: delivery of ordered products.

Transferred data: name, shipping address, email address, phone number, order information.

Online payment service provider

Barion Payment Zrt.

Registered office: 1117 Budapest, Irinyi József utca 4–20., 2nd floor

Phone: +36 1 464 70 99

E-mail: support@barion.com

Task: processing online card payments and ensuring transaction security.

Bank card data is not received by the Data Controller.

7. Rights of data subjects

The data subject has the right to:

- request information about their processed data
- request access
- request rectification
- request deletion
- request restriction of processing
- object
- request data portability

Requests may be submitted via email at hello@superjuice.hu.

The Data Controller fulfills requests without undue delay, but no later than within 1 month.

8. Data security

The Data Controller applies appropriate technical and organizational measures (SSL encryption, access control, password protection) to ensure the security of personal data.

9. Data protection incidents

In the event of a data protection incident, the Data Controller acts in accordance with GDPR requirements and, if necessary, notifies the authority within 72 hours.

10. Legal remedy

In case of complaint, the data subject may contact the following authority:

Nemzeti Adatvédelmi és Információszabadság Hatóság

Address: 1055 Budapest, Falk Miksa utca 9–11.

Postal address: 1363 Budapest, Pf. 9.

Phone: +36 (1) 391-1400

Email: ugyfelszolgalat@naih.hu

Website: www.naih.hu

The data subject also has the right to take legal action before a court.